

AMERICAN STANDARD LOOKBOOK



ENGINEERED
FLOORS

²³
HD PUREGRAIN
DIRECT DIGITAL PRINT

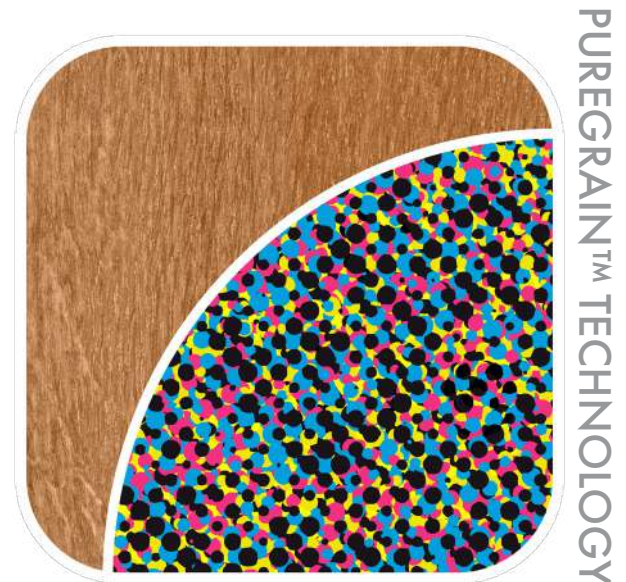
THE PUREGRAIN™ DIFFERENCE

PureGrain™ by Engineered Floors® is the first domestically made luxury vinyl tile (DLVT) that uses digital print technology to create high-resolution designs directly on a high-density rigid core. The creative process begins with scanning unique wood species, which allows for unlimited design possibilities and minimal plank repeat for a more authentic wood look.

FILM VS DIGITAL



Traditional film products from our competitors do not have the clarity, realism, or the variety we offer in our direct digital print product.



With high-resolution digital printing, the possibilities are endless! The increased dots per inch (DPI) leads us to our high-def color clarity allowing us to create industry-disrupting products.

FEATURES AND BENEFITS



WATERPROOF



**HIGH INDENTATION
RESISTANCE**



**INSTALLS OVER MOST
EXISTING FLOOR**



PET-FRIENDLY



**SUPERIOR SCRATCH
RESISTANCE**



**AUTHENTIC WOOD
LOOK AND FEEL**



**QUIET COMFORT
UNDERFOOT**



**DESIGNED WITH
35 UNIQUE PLANKS**



**HIGH DIMENSIONAL
STABILITY**



**MADE IN THE U.S.A.
BUILT TO LAST**



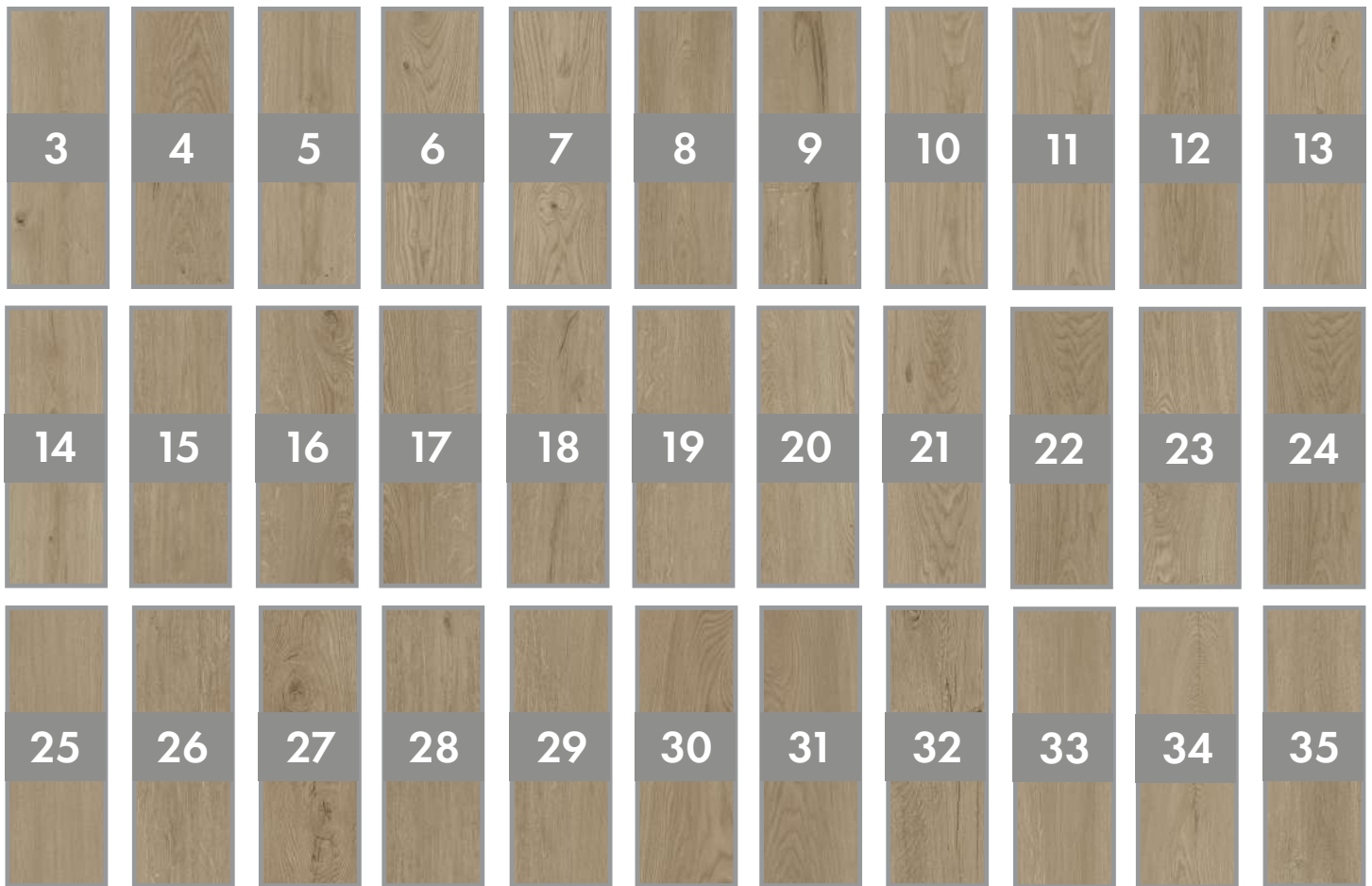
EVERTUFF CLEARCOAT[®] TECHNOLOGY

Our Evertuff Clearcoat[®] provides ultimate protection against everyday scuffs and scratches.

* Actual product from magnifying tool



With 35 unique patterns, PureGrain™ DLVT products have minimal repeated planks in a single room. This innovative design features a natural, seamless look that will elevate any space. Our DLVT also boasts a stunning real wood look and feel, thanks to its high-definition printing and textured surface.



With just 5 unique patterns, other LVT products have many repeated planks in a single room. This does not imitate the unique properties of wood.



IS YOUR FLOORING MADE HERE?



Seretean Plant • Dalton, Georgia



AMERICAN STANDARD

COLOR: 6201 GRAYTON



AMERICAN STANDARD

COLOR: 6202 LAGUNA





AMERICAN STANDARD

COLOR: 6203 WATERCOLOR



AMERICAN STANDARD

COLOR: 6203 WATERCOLOR



AMERICAN STANDARD

COLOR: 6204 ISLAMORADA



AMERICAN STANDARD

COLOR: 6204 ISLAMORADA



AMERICAN STANDARD

COLOR: 6205 JUPITER



AMERICAN STANDARD

COLOR: 6205 JUPITER









AMERICAN STANDARD

COLOR: 6207 SEASIDE





AMERICAN STANDARD

COLOR: 6208 CORONADO



AMERICAN STANDARD

COLOR: 6209 SANTA BARBARA



AMERICAN STANDARD

COLOR: 6209 SANTA BARBARA











AMERICAN STANDARD

COLOR: 6212 BISCAYNE

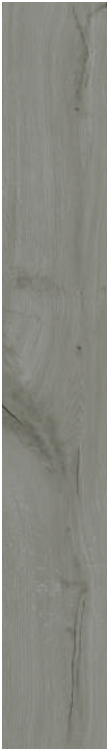


AMERICAN STANDARD

COLOR: 6212 BISCAYNE



AMERICAN STANDARD



6201
GRAYTON



6202
LAGUNA



6203
WATERCOLOR



6204
ISLAMORADA



6205
JUPITER



6206
ALYS



6207
SEASIDE



6208
CORONADO



6209
SANTA BARBARA



6210
MAUI



6211
DELRAY



6212
BISCAYNE

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SPECIFICATIONS

Size: 7" x 48"

SQFT/Box: 22.16

SQFT/Pallet: 1108

Total Thickness: 5 MM

Underlayment: 1 MM XPO

Construction: High Density Rigid Core

Edge: One2Click® Angle / Angle with Natural Bevel

Embossing: Digital Emboss Lite

Surface Coating: Evertuff Clearcoat®

Abrasion Rating: Equivalent to 20mil

Warranties

Lifetime Residential

Lifetime Waterproof

Lifetime Pet Stains

7-Year Light Commercial



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STOP REPEATING YOURSELF.

ENGINEERED
FLOORS.

For more information visit: engineeredfloors.com

Got a question? We're here to help. Contact us at
866-706-9745

Or write us at:
Engineered Floors®
Customer Service Department
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Dalton, GA 30722

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